



SOLAR IRELAND 18

CROKE PARK DUBLIN 27 - 28 NOVEMBER



MEDIA INFORMATION

SOLARIRELAND2018.COM

OFFICIAL EVENT



ORGANISED BY





ISEA

Irish Solar Energy Association

The Irish Solar Energy Association (ISEA) annual conference, Solar Ireland 2018

As the cheapest form, of renewable generation, after on-shore wind in Ireland, solar will play an important role in Ireland's low carbon energy future. ISEA is committed to promoting the deployment of solar in a sustainable manner that delivers real value to the consumer and creates economic, environmental and social benefits to Ireland."

To be held in Croke Park, Dublin on 27 & 28 November, Solar Ireland 2018 will play host to key stakeholders in the Irish and international solar industry. The agenda will include sessions on; project development, utility scale solar, rooftop solar, policy support and implementation, best practice in planning, solar and community, solar and farming, grid connection, and financing solar amongst others. With an expected 350 delegates, 30 speakers, 6 keynotes, 6 panel sessions, and 25 exhibitors, Solar Ireland 2018 will be a master class in succeeding in solar on the island.

This is the annual 'go-to' event for the solar industry in Ireland.

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SPONSORSHIP OPPORTUNITIES

Tier 1 Sponsorship – €9995

- Speaking opportunity of 10 mins
- 3 delegate tickets: €2,085
- Corporate box for both days
- Logo on website home page
- Advertisement (full page) in pre-event and event guide
- Promotional material in delegate bag
- Double exhibition space, table top
- Promotion on LinkedIn and Twitter
- Access to opted in attendee list
- Access to presentations
- Premium logo placement on:
 - All email marketing
 - Website, inc company profile
 - Press releases
 - Smart Solar e-newsletters
 - Event materials and signage
 - Conference program

Tier 2 Sponsorship – €5995

- 2 delegate tickets: €1,785
- Advertisement (full page) in pre-event and event guide
- Logo on website home page
- Double exhibition space, table top
- Premium logo placement on:
 - All email marketing
 - Website, including company profile
 - Press releases
 - Smart Solar e-newsletters
 - Event materials and onsite signage
 - Conference program

Tier 3 Sponsorship – €3995

- 1 delegate ticket: €695
- Single exhibition space, table top
- Logo on website home page
- Promotional material in delegate bag
- Promotion on LinkedIn and Twitter
- Premium logo placement on:
 - All email marketing
 - Website, including company profile
 - Press releases
 - Smart Solar e-newsletters
 - Event materials and onsite signage
 - Conference program

ISEA Members

Sponsorship Discount: Gold: 20%, Silver: 10%, Bronze: 5%

Ticket Discount: Gold: 40%, Silver: 30%, Bronze: 20% Associate: 10%



NETWORKING SPONSORSHIP OPPORTUNITIES & BENEFITS

Sponsorship opportunities

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Welcome Reception: 26 November 18:00 - 20:00	5000
Networking Reception: 27 November 17:00 - 20:00	7000
ISEA Dinner: 27 November 21:00 - Midnight	10000

ISEA Members Discounts: Gold - 20%, Silver - 10%, Bronze - 5%

Additional sponsorship opportunities

● Lunch/coffee breaks - Headline sponsorship per day	2000
● Solo lanyard sponsorship	3000
● Conference portfolio sponsorship	3000
● Solo delegate bag sponsorship	3000
● Wi-Fi sponsorship	3000
● Pen sponsorship	1250
● Theme sponsorship	2500
● Full page advertisement in pre-event and event program guides	1500
● Corporate box with 3 pieces of signage	1500
● Meeting maker / Sli.do sponsorship	3000

Sponsorship benefits

- Senior management networking opportunities
- Increased company and brand awareness
- Access to the key stakeholders within the Irish solar industry
- Create, develop and support customer relationships
- Engage in debate, share insight and expertise on industry challenges
- Gain visibility and recognition as an industry leader
- Demonstrate innovation and leadership by launching new services, products and systems